
Letter from the Editor

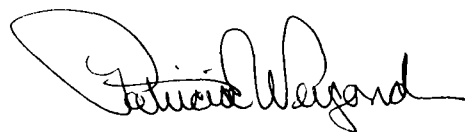
Reader Service Cards

This issue includes a newly designed reader service card with postage paid for returns. Our goal in providing these cards is multipurpose. First, we want to make it easy for you to obtain information about advertised products. Second, we want to show our advertisers that we appreciate their support by providing this service. Third, we want to give you and the various committees of the Technologist Section an easy method of obtaining and disseminating information. For example, an announcement will be made in this *JNMT* that if you would like a copy of the updated Section bylaws, circle the given number on your reader service card, fill in your name and address, and mail the card. The bylaws will be forwarded as soon as possible. Aside from advertising information and bylaws, numbers will be assigned as requested for PAR forms, abstract forms, and so on.

Another part of the card that will be used by various groups will be the questionnaire section. If a particular Technologist Section committee wishes to poll the readers on a certain subject, the multiple choice questions will be printed in the *JNMT* and the numbered answer spaces will be available on the response card. Hopefully, the ease of this mechanism will encourage people to participate in data gathering.

When you return cards requesting manufacturers' literature and more information, you graphically demonstrate that the *JNMT* is a productive medium in which to advertise.

Please use the cards. It will be to everyone's advantage: the manufacturers', the *JNMT*'s, and yours.



PATRICIA WEIGAND
Editor