Philips is a focused global health technology leader working to push the boundaries of healthcare and advance technological innovations. Through meaningful collaboration, we have developed solutions that are continually improving patient care in areas such as genomic research, population health management and technological innovations that deliver ever-greater precision medicine and minimally invasive interventions, moving clinicians closer to getting diagnosis and treatment right the first time, every time.

Philips leverages advanced technology and deep clinical and consumer insights to deliver integrated solutions. Headquartered in the Netherlands, the company is a leader in diagnostic imaging, image guided therapy, patient monitoring and health informatics, as well as in consumer health and home care. Philips’ health technology employs approximately 80,000 employees with sales and services in more than 100 countries.

Today healthcare systems are under intense pressure – and nowhere is this more evident than in the management of the operational and clinical complexities faced in today’s healthcare systems. Unrelentingly complex technology and IT complicate or disrupt workflows and threaten the continuity of care in the clinical areas they are used in to help diagnose, treat, and monitor health, overall.

At Philips, our starting point is always to understand the specific challenges people face – whether they be a hospital director, a doctor, a nurse, a patient, a consumer, etc. In the area of Nuclear Medicine, Philips is in a unique position to answer the challenge because of our Digital Photon Counting (DPC) technology. It offers the ability to reduce noise and improve the quality of the data, essential for accurate quantification. In doing so, we help enable our health system partners to achieve their goals of better outcomes at lower cost, while improving patient and staff experience.
We work to put the patient front and center by giving medical professionals the tools, analytics and insights needed throughout the patient journey to truly drive toward precision medicine. One example of this is through the Vereos Digital PET/CT. This remains the world’s first and only fully digital PET/CT solution, providing outstanding advances all along the imaging chain.

Our goal is to improve the lives of 3 billion people a year by 2030. To do this, we are teaming up with hospital and health systems to understand their needs, provide integrated solutions, and engage in multi-year cooperation to drive improvements in terms of patient outcomes, quality of care delivery and cost productivity. The most meaningful expression of this is a patient who, at the end of all their tests, diagnoses, treatment plans and monitoring, heads home with the best outcome possible. Together we will deliver superior value for our customers.

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