

**TECHNOLOGIST
JOB
NETWORK**

The **Mideastern Chapter** of the SNM-TS will provide a referral network for technologists seeking employment and for hospitals in need of technologists. Interested individuals should call Robert Steinman at **(302) 421-4365**. Please leave your name, address, phone number, and a brief description of your request.

The **New England Chapter** of the SNM-TS provides a "Job Hotline," a national toll-free hotline for nuclear medicine. The hotline is designed to provide a quick link for technologists seeking jobs and for hospitals seeking technologists. Institutions seeking technologists should call the hotline number, leave the name of the institution, title of the job opening, and name and number of the contact person. Data are then stored for three months in a database for anyone who calls the hotline seeking employment. Technologists seeking employment should call the hotline number, specify states which are of interest, specify type of job desired, and leave a name and address. A listing will be sent out in 48 hours; all inquiries are kept confidential. If an opening has not been filled within three months, the institution should call again to have it relisted. The institution should also call if an opening has been filled so that it can be deleted from the database. The hotline numbers are **1-800-562-6387 (1-800-JOB-NETS)** or **1-990-4212** in Maine. Questions or comments should be directed to: Tom Starno, Manager, Job Hotline, SNM-TS New England Chapter, at **(207) 945-7186**.

Editor's Note: SNM Chapters are invited to submit job referral service listings for publication. Send pertinent information, such as name, a brief description of the service, telephone numbers, addresses if desired, and name and number of contact person for inquiries to *JNMT*, Society of Nuclear Medicine, 1850 Samuel Morse Dr., Reston, VA 22090-5316.



Syncor Chairman of the Board Monty Fu presents plaques to the 1993 Media Stars Contest Winners. Pictured are Donald Downen (left), a joint entry from the Whidbey Hospital in Coupeville, WA and the Island Hospital in Anacortes, WA; and Linda Barker Morrell (right) from St. Clare's Hospital in Scenectady, NY. Not pictured are Julie Moore from InterCommunity Medical Center in Covina, CA, and Melissa Bridges, co-winner with Downen.

Media Stars Contest Winners Announced

Supporting Nuclear Medicine Week, reinforcing the benefits of nuclear medicine, increasing community awareness, encouraging recruitment and marketing the nuclear medicine department are all objectives of the Media Stars Contest held each year during Nuclear Medicine Week. The contest recognizes individuals for their outstanding public awareness efforts in support of nuclear medicine. Three winners are picked from the United States.

The winners of the 1993 Media Stars contest sponsored by Syncor Pharmacy Services were announced at the June Annual Meeting in Orlando. Monty Fu, Syncor's chairman of the board, presented the awards at the business meeting of the Technologist Section. Each winner received a \$250 honorarium and a congratulatory plaque, while their institutions each received \$1,000. The 1993 winners were Melissa Bridges and Donald Downen, a joint entry from Island Hospital in Anacortes, WA and Whidbey Hospital in Coupeville, WA; Linda Barker

Morrell from St. Clare's Hospital in Schenectady, NY; and for the second year in a row, Julie Moore from InterCommunity Medical Center in Covina, CA.

Each program was different in approach and budget constraints, however, each was a winner in that its original objectives were accomplished. Island and Whidbey hospitals together saw an increase of over 18% in nuclear medicine studies, as well as an increase in requests for information from referring physicians. St. Clare's Hospital experienced a marked increase in information requests from attending physicians and ancillary departments and created a more comfortable environment for patients after moving into a larger space. InterCommunity Medical Center gained community-wide attention when Nuclear Medicine Week was announced on a local cable television station and the mayor of Covina, CA signed an official proclamation for Nuclear Medicine Week.

Budgets may have been limited, but creativity and determination certainly were not. The Media Stars Contest winners' desire to enhance public awareness of the nuclear medicine pro-

fession was ably fulfilled.

Beginning this year, the Media Stars Contest has undergone some changes. First, it has been renamed the PR Stars. In addition to the name change, geographical winners have been eliminated and different prizes for first, second and third place winners have been introduced. The contest is open to all nuclear medicine professionals, and winners are determined on the level and quality of efforts made in promoting their specialty, educating the public and marketing nuclear medicine during Nuclear Medicine Week. Three employees of Syncor and six Technologist Section members appointed by the SNM Nuclear Medicine Week Subcommittee make up the committee that judges the entrants.

Anyone interested in participating in the 1994 PR Stars Contest should call the SNM central office at (212) 889-0717 ((703)708-9000 after Oct. 3, 1994) and ask for the Nuclear Medicine Week PR kit, or write to SNM at 136 Madison Ave., New York, NY 10016-6760, or 1850 Samuel Morse Dr., Reston, VA 22090-5316 after October 3, 1994.