

# JNMT

## DIRECT RESPONSE

JNMT is testing a new method to enable you to get information on a more timely basis from our advertisers.

Listed below are the companies that have advertised in this issue. Simply circle the numbers of those companies you are interested in, fill out the information below, and mail or FAX this to The Society of Nuclear Medicine, Marketing Dept., 136 Madison Ave., New York, NY 10016. FAX: (212) 545-0221. We will forward this information to the advertiser(s). Deadline for response is: **May 15, 1993**

### Advertisers for March 1993

- |   |   |  |   |
|---|---|--|---|
| <p><b>1</b> AMR<br/>Milford, CT<br/>(203) 877-1610<br/>Page 20A</p>             | <p><b>3</b> Du Pont Company<br/>No. Billerica, MA<br/>(800) 225-1572<br/>Pages 7A-13A</p>               | <p><b>5</b> Siemens Medical<br/>Systems, Inc.<br/>Hoffman Estates, IL<br/>(708) 304-7252<br/>Inside Front Cover-1A</p> | <p><b>7</b> SNM Meetings<br/>Pages 4A, 6A, 17A, 23A</p>   |
| <p><b>2</b> Capintec, Inc.<br/>Ramsey, NJ<br/>(800) 631-3826<br/>Back Cover</p> | <p><b>4</b> Nuclear Medicine<br/>Consulting Firm<br/>Greenville, PA<br/>(800) 682-2226<br/>Page 14A</p> | <p><b>6</b> Wolfcraft<br/>Grenada Hills, CA<br/>800) 332-1968<br/>Page 6A</p>  | <p><b>8</b> SNM Membership<br/>Information<br/>Inside Back Cover</p> <p><b>9</b> SNM Book Order<br/>Information<br/>Pages 2A, 6A,<br/>Inside Back Cover</p> |

### From:

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Institution: \_\_\_\_\_ Dept: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
 Primary Specialty: \_\_\_\_\_ Secondary Specialty: \_\_\_\_\_

### Circle One Answer In Each Category

#### Employer

1. Hospital
  - a. 500 patients plus
  - b. 300-499 patients
  - c. 200-299 patients
  - d. 100-199 patients
2. Private Clinic
3. R&D Commercial
4. University
5. Government
6. Other \_\_\_\_\_

#### Purchase Authority

1. Recommend
2. Specify
3. Purchase

#### Reason for Inquiry

1. Immediate Purchase
2. General Information
3. Budgeting Information

#### SNM Member

1. Yes
2. No

#### SNM Subscriber

1. Yes
2. No