
Letter from the Editor

Reader Services

The Reader Service Cards which appear in the back of the *Journal of Nuclear Medicine Technology* have been changed for your use in several ways. These cards have appeared in the JNMT for many years to provide a means of ordering free literature on advertised products and Society information. Every *Journal* issue contains a page listing information available from The Society of Nuclear Medicine and Technologist Section which spans the whole spectrum of services, including SNM publications, certification, meetings, and a variety of other items of interest to Technologists (page 21A of this issue). The Reader Service Card also serves as a mechanism for receiving continuing education (VOICE) credit by marking the correct answers and sending it to the Society office. A 70% correct response rate is required for receiving continuing education credits for each article. Please note that some effort has been made to differentiate the numbers on the card relating to advertising and member service information and those relating to the continuing education tests.

One of the most important functions of this card is to provide free literature from JNMT advertisers. At the bottom of each advertisement there is a Reader Service Card Number which can be circled to receive product information. In addition, items highlighted under our "New Products" section are listed on this card, allowing you to maintain up-to-date files on current product changes and information on new products as they become available.

In an effort to reach a wider readership, a complimentary copy of the September issue of the *Journal* will be sent to all current Society, non-Technologist Section members—offering them the *Journal* at a reduced subscription rate. Additional subscription information is available by contacting the Society office.



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Editor