

MESSAGE FROM THE PRESIDENT

It is indeed an honor and a privilege to be chosen by one's peers to lead such a fine organization as the Technologist Section. I am looking forward to an exciting year filled with many opportunities and challenges.

Over the course of the next twelve months, I plan to continue the fine efforts of the Public Education and Professional Enhancement (PEPE) Committee initiated under the direction of Mickey Williams. The main objective of this committee is to educate the general public regarding the practice of nuclear medicine and its benefits. This is a process in which we must remain proactive not reactive. To aid in this effort, the PEPE committee will work to establish a marketing plan for the public awareness video currently being developed. This newest Technologist Section video should be available in time for Nuclear Medicine Week in early October. To further bolster the efforts of the committee, a resolution was adopted by the National Council in Los Angeles recommending that each chapter establish a public relations contact person, in hopes of organizing a public relations network.

In addition to the public education aspect, professional enhancement is also a major component of the PEPE committee. In keeping with these goals, I plan to have a distinguished service award established during my term of office. The purpose of this award will be to select annually, a technologist who demonstrates not only leadership but also dedication and meritorious service to the Technologist Section. The presentation of this award will be at the Technologist Section business meeting during the annual meeting. I have asked Bob Bowen, CNMT and the Awards Committee to begin work on drafting the criteria for such an award, which will be presented at the mid-winter meeting in Atlanta.

Other plans for the coming months include the establish-



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ment of two new ad hoc committees. One ad hoc committee will be charged with examining the feasibility of establishing a new committee within the Technologist Section, which would deal primarily with the needs of technologists engaged in supervisory or management positions. The second ad hoc committee will begin planning activities to celebrate the 25th anniversary of the Technologist Section in 1995.

The coming year will also provide an opportunity to continue our collaboration with the many professional organizations with whom we have established fine working relationships. The NMTCB and the Summit on Manpower will continue to receive the full support of the Technologist Section. Strengthening relations with international technologist organizations will also remain a priority in the months ahead. Only through collaboration with these organizations can we continue to strengthen the credibility and the professional status of nuclear medicine technology.

Finally, I would like to thank everyone for making the meeting in Los Angeles such a huge success. I would also like to extend thanks and appreciation to Mallinckrodt Medical for the \$30,000 donation to the Technologist Section, to Du Pont Radiopharmaceuticals for the \$25,000 donation to the Paul Cole scholarship fund, and to Syncor and Medi-Physics/Amersham for sponsoring the appearance of Mr. Jack Klugman at the business meeting in Los Angeles. The fine relationship that has been established between the Technologist Section and the corporate members of SNM continues to grow stronger each year.

As a last word, I would like to extend my best wishes to Paul Murphy, President of The Society of Nuclear Medicine. I am looking forward to working with the leadership of SNM and to another successful and productive year.